ABSTRACT OF THE DISCLOSURE

A jewelry display case serves as artwork enabling a jewelry collection to form part of the artwork. The display case includes a cabinet having at least a bottom, sides and a top, and a plurality of jewelry supporting components. At least one of the jewelry supporting components includes a jewelry display assembly having a pair of sidewalls disposed spaced from each other in facing relation, at least one jewelry bar fixed to and extending between the sidewalls, and a supporting axle extending through a center of each of the sidewalls. The sidewalls and at least one jewelry bar are rotatable relative to the supporting axle. Additionally, the supporting axle is fixed to one of the cabinet sides. Other jewelry supporting components provide added functionality and artistic appeal.